



World of Product Engineering



SPEAKER

European Technology Transfer Conference 2008: Security

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Position: Director / Geschäftsführer
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VITA

Current activities:

Peter Wolfmeyer is Managing Director of ZENIT GmbH (Centre for Innovation and Technology in North Rhine-Westphalia) and Manager of the NRW.Europe project member of the Enterprise Europe Network of the European Commission. He is Chairman of the "Thematic Group Environment" and the "Security and Defence Thematic Group". As a member of a number of committees, Peter Wolfmeyer is involved as consultant and evaluator in regional, national and international innovation policy. In addition, at national level he is one of the three speakers representing the German IRCs at national government level and at EU level he actively participates in the Working Groups. Peter Wolfmeyer was responsible for setting up the EIC at ZENIT in 1987 as one of the pilot Euro Info Centres as well as for installing the VRC in 1993 as one of the pioneer Value Relay Centres, followed by the Innovation Relay Centre in 1995. In the new Enterprise Europe Network, Peter Wolfmeyer is responsible for the NRW node - NRW.Europa - as Coordinator of the consortium with NRW.BANK.

Previous professional achievements:

Peter Wolfmeyer's professional career began as a Scientific Assistant in the Political Economics Department at Siegen Polytechnic / Research Unit for Empirical Social Economics where his projects included empirical surveys on the mobility of management personnel, an empirical comparison between mobility in private and public administration and an analysis of school administration (professional requirements, qualification of management personnel in educational institutions) (1974 - 1979). From 1979 to 1983 he was a Research Assistant at the Rheinisch-Westfälisches Institut für Wirtschaftsforschung in Essen where his responsibilities included macroeconomic analyses and evaluations for national government on the development of the labour market. From 1983 to 1986 he was Deputy Manager of the Domestic Economy Department at the Westdeutsche Landesbank Girozentrale where he was responsible for macro-economic prognoses and analyses.

Education:

Peter Wolfmeyer holds a degree in Economics from the University of Cologne and a diploma as Lecturer in Commerce (specialisation in Business Management and Economic Educational Theory).





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ABSTRACT

“The Sector Group “Security and Defense” of the Enterprise Europe Network”

Deutsch:

Die ZENIT GmbH ist seit über 25 Jahren mit großem Erfolg im Technologietransfergeschäft tätig. Ein wesentlicher Grundpfeiler des Geschäftsbereichs ist die Nähe zu mittelständischen Unternehmen und Hochschulen im Land Nordrhein-Westfalen. Darüber hinaus spielt die nationale, europäische und internationale Vernetzung mit Innovationsagenturen, Handels- und Handwerkskammern und Ministerien eine Schlüsselrolle, denn Technologietransfer funktioniert auch in Zeiten von Internet und Web 2.0 über persönliche Beziehungen. Der Vortrag geht insbesondere darauf ein, wie das in Europa gewachsene und von der Europäischen Kommission unterstützte Netzwerk Enterprise Europe Network zur Unterstützung des Technologietransfers beiträgt. Anhand von Success Stories aus den Bereichen Umwelt, Medizin und Sicherheitswirtschaft wird der Mehrwert des Netzwerkes verdeutlicht.

English:

ZENIT has been a highly successful player in the technology transfer business for over 25 years. At the heart of its activities is its close relationship to small and medium-sized enterprises (SMEs) and universities in North Rhine-Westphalia. Networking at national, European and international level with innovation agencies, chambers of commerce and trade, chambers of craft trade as well as ministries plays an important role since technology transfer is still based on individual and personal contacts even in a world dominated by internet and Web 2.0. The presentation focuses on how the largest technology transfer network in Europe, the Enterprise Europe Network, which is co-financed by the European Commission, contributes to supporting technology transfer. Success stories from the environment, medicine, and safety and security sectors will explain why this network is outstanding.